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Paid for with regulated funds by the Committee to Protect East Lansing's Future  
979 Longfellow Dr, East Lansing, MI 48823 • Douglas Jester, Treasurer



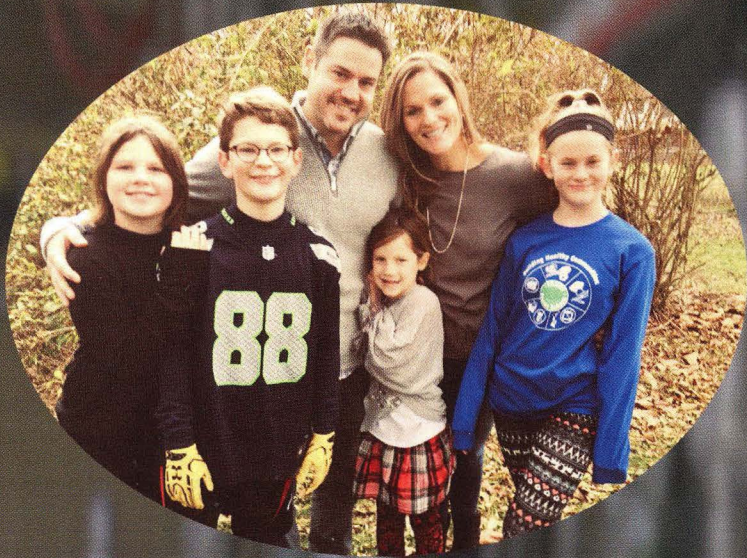
**“East Lansing has reformed its pension system and made deep cuts to spending. Now it needs new revenue. We recommended property tax relief and an income tax to generate new revenue from nonresident workers. The city is following our plan.”** *Michael Moquin, Financial Health Team Chair*

**The Financial Health Team developed a plan. Community input refined it:**

- ✓ **Income tax triggers a property tax cut**
- ✓ **\$5 million in new revenue from nonresidents**
- ✓ **New revenue dedicated to infrastructure and city facilities, police and fire protection, and unfunded pension liability**
- ✓ **Dedicated uses and 12-year time limit enforced by City Charter**

**Vote YES  
on August 7!**

# Residents, Realtors, and business owners agree: The East Lansing tax proposal is the best plan!



**“We’re voting Yes to preserve the great services that East Lansing is known for.”**

*Nick Moore and Maggie Moore,  
East Lansing High School teacher*

**“As Realtors we know that cutting property taxes will attract new families and increase property values. So will maintaining well-loved amenities like parks and trails and the Hannah Center.”**

*Skip Schmid and Rose Vadnais,  
East Lansing residents and Realtors*



**“I support an income tax because good infrastructure and good services are good for business.”**

*Luke Hackney, owner of East Lansing business RetroDuck.com, Chair of the East Lansing Downtown Management Board*