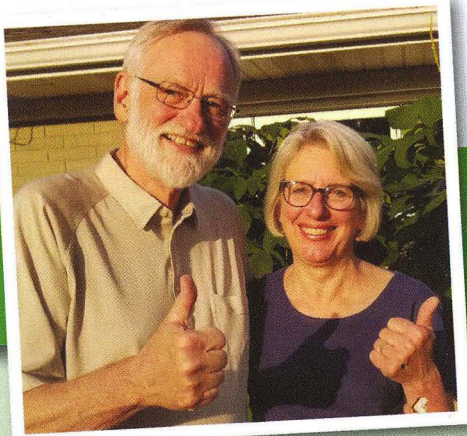




East Lansing's tax proposal –

*The best plan for seniors,
homeowners, and all city residents*



yes
AUGUST 7

- ✓ **\$5 million in property tax relief** for East Lansing residents. A 5-mill property tax cut for homeowners and businesses.
- ✓ **Additional \$5 million in new revenue** from non-resident income tax.
- ✓ **Protects Seniors:** their Social Security, pension and retirement earnings are tax exempt by the City.
- ✓ **The impact of these changes would be revenue-neutral for many residents.** The proposal generates new revenue from an income tax on non-residents who work in East Lansing.



Vote YES on a time-limited, earmarked income tax for East Lansing!



East Lansing's tax proposal –

PRSRT STD
U.S. POSTAGE
PAID
LANSING, MI
PERMIT NO. 75

AUTO

New non-resident income tax raises \$5 million in new revenue, so everyone pays their fair share



Dedicates funding for roads and other infrastructure – Commuters who use our roads will help pay for them.



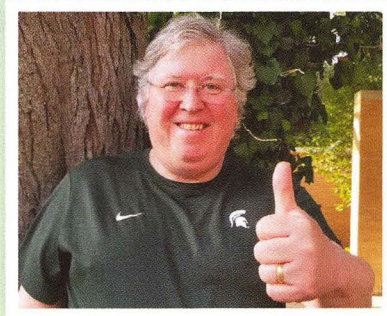
Protects basic services – Police, fire, EMS.



yes
AUGUST 7



Property tax rollback – A 5-mill cut will return \$5 million to homeowners.



Social security, pensions, and other retirement income all tax-exempt.

Paid for with regulated funds by the Committee to Protect East Lansing's Future
979 Longfellow Dr, East Lansing, MI 48823 | Douglas Jester, Treasurer

Learn more at BestPlan4EL.com



By City Charter, the tax will be **time-limited to 12 years**